
ANNIE BAILEY

WORK EXPERIENCE

COMMUNITY ENGAGEMENT COORDINATOR, THE ALLY COALITION - MAY 2022 - PRESENT

- Communicate with, coordinate, and outreach to local organizations for live show campaigns and tabling
- Research and coordinate opportunities for further outreach and support
- Manage partner tour routing

DIRECTOR OF OPERATIONS, RAYE ZARAGOZA - SEPT. 2021 - PRESENT

- Assist, schedule, and coordinate content and opportunities for folk musician and model Raye Zaragoza
- Promote and advance live shows
- Create and schedule social and video content

EDITOR AND SOCIAL MEDIA MANAGER, CREATE WELL, LA - MARCH 2021 - PRESENT (ON HIATUS)

- Editor of the Create Well Podcast, audio mixing and design
- Content and asset creation for Create Well social media
- Social media management and scheduling

DISTRIBUTION AND MARKETING COORDINATOR, INVASION GROUP NY, NY - JANUARY 2020 - SEPT. 2021

- Coordinate single and album releases, handle digital distribution
- Video and ad editing
- Media and marketing content creation
- Pitching and song marketing
- Coordinate and draft press releases

EDUCATION

COLUMBIA COLLEGE CHICAGO – BACHELOR OF ARTS IN CINEMA ARTS AND SCIENCES, 2019

GPA 3.9 / Dean's List

SKILLS

- Adobe Creative Suite
- Final Draft 11
- Google Drive
- Microsoft Office
- *Hootsuite* Social Media Platform Certified
- Digital Marketing
- Movie Magic Scheduling

OTHER SKILLS

- I can read your tarot cards!